

Date: 24th October, 2025

To,
The Manager- Listing Department,
BSE Limited P J Tower, Dalal
Street Mumbai - 400001

Reference: Manoj Ceramic Ltd
BSE Code: MCPL
ISIN: INE0A6N01026
Scrip Code: 544073

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/Madam,

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release of the Company.

This is for your information and record.

Thanking You,

**For and on Behalf of
Manoj Ceramic Limited**

**Dhruv Rakhasiya
Managing Director
DIN: 03256246**

MANOJ CERAMIC LTD.

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Manoj Ceramic Limited Commences Operations of Cutting & Polishing Machinery for Natural & Artificial Stones, Strengthening Backward Integration and Revenue Growth

Mumbai, 24th Oct, 2025 – Manoj Ceramics Limited, (INE0A6N01026), a leading name in the ceramic and tiles industry, has **commenced operations of its newly installed Cutting & Polishing machinery** for Natural and Artificial Stones. This backward integration marks a significant milestone in the company's transformation from a trading and design-driven enterprise to a partial manufacturing-led model by enhancing its value chain, product capabilities and margin profile.

The advanced facility, **now operational within MCPL's Upper Thane store**, enables in-house processing of marbles, granites, quartz stones & large-format tiles. The move not only strengthens supply chain efficiency but also positions MCPL to capture **additional Revenue streams** through value-added processing, premium finishing services & faster project execution for both domestic & export clients.

Key Highlights :

Cutting Facility Capabilities & Strategic Impact:

- Precision cutting of 15 mm full-body slab tiles and 20 mm Quartz Stones, enabling MCPL to offer customized slab sizes for architectural and institutional projects.
- In-house processing of Indian Marbles & Granites, previously outsourced, reduces third-party dependence and directly contributes to **margin improvement** and **cost optimization**.
- Advanced edge cutting with slab lengths up to 12 feet, one of the longest in the industry, enhances MCPL's capability to meet high-end commercial project requirements and **opens new B2B contract opportunities**.

This cutting unit is expected to boost topline growth through **increased project participation** and **expand gross margins** by reducing procurement and logistics costs associated with external processing.

Polishing Facility Capabilities & Strategic Impact:

- Equipped to process Imported and Indian Marbles and Granites, the facility delivers premium finishes including Mirror, Leather, Matt and River Polishing, strengthening MCPL's product appeal in luxury and export markets.

- The plant's capacity to handle slabs up to 12 feet x 6 feet, among the **largest heavy-duty polishing setups** in the sector, enables faster delivery cycles and higher throughput efficiency.
- With the addition of this polishing unit, MCPL can now offer complete end-to-end surface solutions, **improving operational flexibility** and capturing **incremental revenue** from high-value interior and infrastructure projects.

Management Perspective

Mr. Dhruv Rakhasiya, Managing Director of Manoj Ceramics Limited stated, "The commissioning of our in-house Cutting and Polishing facility marks a pivotal turnaround in MCPL's operational framework, symbolizing our evolution toward manufacturing-led value creation. This initiative not only allows us to exercise stronger control over quality, pricing and timelines but also has a **direct** and **positive impact** on our **margins**.

The addition of this unit reinforces our commitment to achieving our targeted revenue of **25-30% CAGR** for next 3 years and EBITDA growth trajectory, while enhancing the efficiency and competitiveness of our supply chain. It represents **a new chapter** of self-sufficiency and innovation for MCPL, one that will drive sustainable growth, strengthen stakeholder confidence and further solidify our position as a forward-integrated leader in the ceramic and stone industry.

About Manoj Ceramics Limited

Established in 1991 as 'Manoj and Company,' the business initially focused on trading building and construction materials such as marbles, granites and tiles.

Manoj Ceramic Limited (MCPL) has since evolved into an internationally standardized ceramic contract-manufacturing public limited company, specializing in ceramic tiles and tile adhesives under its brand "MCPL," distributed through dealers, retail showrooms, B2B wholesale, and exports.

Through continuous adoption of new technology and innovation, MCPL has established itself as a trendsetter in the ceramic industry, shaping modern design standards worldwide. After 3 decades of excellence, MCPL continues its strategic expansion, reaching every wall and floor with innovative solutions.

Disclaimer

This document contains forward-looking statements, which are not historical facts and are subject to risks and uncertainties such as government actions, local developments, and technological risks. The Company is not responsible for any actions taken based on these statements and does not commit to publicly updating them to reflect future events or circumstances.

For Further Information Please Contact

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