

Date: 25<sup>th</sup> August, 2025

To,  
The Manager- Listing Department,  
BSE Limited P J Tower, Dalal  
Street Mumbai - 400001

Reference: Manoj Ceramic Ltd  
BSE Code: MCPL  
ISIN: INE0A6N01026  
Scrip Code: 544073

**Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release**

Dear Sir/Madam,

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release of the Company.

This is for your information and record.

Thanking You,

**For and on Behalf of  
Manoj Ceramic Limited**

**Dhruv Rakhasiya  
Managing Director  
DIN: 03256246**

**MANOJ CERAMIC LTD.**

**CIN: L51909MH2006PLC166147**

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## MCPL Marks Middle East Entry with Launch of Dubai Display Centre Amidst Soaring Interiors and Real Estate Momentum

**Mumbai, 25<sup>th</sup> August, 2025** – Manoj Ceramic Limited, (INE0A6N01026), a pioneering name in India's Ceramics and Tile industry, has officially launched its flagship Display Centre in Dubai, further expanding its **International footprint** and reinforcing its commitment to customer-centric **Global growth**.

This **Newly Inaugurated** centre brings MCPL's design-first Ceramic Innovations directly to one of the world's fastest-growing hubs for Architecture, Construction and Luxury Interiors.

### **Key Highlights :**

Manoj Ceramic Limited (MCPL) has officially launched its Display Centre in Dubai through its Promoter and Group, Ceramic & Porcelian wall & floor tiles from the smallest to the world largest slab tiles, Tiles Adhesive, Sanitaryware & Bath Fittings and Pipe fittings, marking a significant milestone in its global expansion, also focused for consumer reach towards African markets. Strategically located in the heart of the UAE's design and Construction ecosystem, the centre offers an immersive space for showcasing MCPL's complete portfolio, including Ceramic wall tiles, Designer surfaces, Tile adhesives and Modular Interior systems. Designed for B2B collaboration, it caters to architects, developers and Institutional buyers looking for high-quality, design-led solutions.





Dubai's **booming Real Estate and Interiors market** provides the perfect backdrop for MCPL's expansion. Property prices have surged over **75%** since 2021, reaching AED 1,750 per sq. ft and nearing pre-2008 levels (Financial Times). At the same time, the UAE's interior design industry is expected to grow from **USD 3.58 billion** in 2025 to **USD 4.97 billion** by 2030. (Mordor Intelligence). With creative hubs like Dubai Design District (d3) fueling Innovation, the city has become a **global destination for Architectural and Interior Excellence**.

This Dubai Display Centre empowers MCPL to serve the **broader GCC market** through **Real-time engagement, faster decision-making** and **tailored service**. As the region draws major investments in Hospitality, Luxury housing and Retail Infrastructure, MCPL is ideally positioned as a trusted partner for developers seeking innovative design and reliable materials.

### Management Perspective

**Mr. Dhruv Rakhasiya, Managing Director of Manoj Ceramics Limited** stated, "The launch of our Dubai Display Centre marks a pivotal step in MCPL's global strategy - placing us at the Epicentre of design Innovation and Infrastructure growth in the GCC.

With the region's Interior design market MCPL is expected to grow at a **CAGR of 25-30%** for Next 3 Years, where we see this as a **High-value opportunity** to deepen client relationships, Accelerate Project-level engagement, and drive sustainable Export-led growth.

This Strategic Initiative signals a **New chapter in MCPL's global journey** - anchored in Strategic foresight, local market integration and a commitment to delivering design excellence across borders. With the **Dubai Display Centre now live**, MCPL is poised to unlock stronger customer engagement, long-term partnerships and sustained value creation in the **Middle East and beyond.**"

## About Manoj Ceramic Limited

Established in 1991 as 'Manoj and Company,' the business initially focused on trading building and construction materials such as marbles, granites and tiles.

Manoj Ceramic Limited (MCPL) has since evolved into an internationally standardized ceramic contract-manufacturing public limited company, specializing in ceramic tiles and tile adhesives under its brand "MCPL," distributed through dealers, retail showrooms, B2B wholesale, and exports.

Through continuous adoption of new technology and innovation, MCPL has established itself as a trendsetter in the ceramic industry, shaping modern design standards worldwide. After 3 decades of excellence, MCPL continues its strategic expansion, reaching every wall and floor with innovative solutions.

## Disclaimer

This document contains forward-looking statements, which are not historical facts and are subject to risks and uncertainties such as government actions, local developments, and technological risks. The Company is not responsible for any actions taken based on these statements and does not commit to publicly updating them to reflect future events or circumstances.

## For Further Information Please Contact

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